1957



J. J. NEWBERRY CO.



JAMES V. NEWBERRY

J. J. NEWBERRY CO. GENERAL OFFICES 245 Fifth Avenue, New York

One of our newest stores — located in Green Acres Shopping Center at Valley Stream, Long Island, New York.

DIRECTORS

EDGAR A. NEWBERRY

JOHN E. NELSON

	JOHN H. EWEN	WALTER C. BAKER
	W. PERRY HUKILL	Anna C. Newberry
	JOHN J. NEWBERRY, JR.	MELVIN P. VAUGHT
	J. EDWARD HAWES	ALICE M. NEWBERRY
	F. STARK NEWBERRY	MERVIN G. PALLISTER
	CHARLES T. NEWBERRY	WALTER C. STRAUS
OFFICERS	Edgar A. Newberry	Chairman of the Board
	JOHN E. NELSON	President
	J. EDWARD HAWES	Vice-President
	W. PERRY HUKILL	Vice-President
	F. STARK NEWBERRY	Vice-President & Asst. Secy.
	JAMES V. NEWBERRY	Vice-President
	JOHN J. NEWBERRY, JR	Vice-President
	WILLIAM F. TALLY	Vice-President
	MELVIN P. VAUGHT	Vice-President
	WALTER C. STRAUS	Vice-President & Treasurer
	MERVIN G. PALLISTER	Secretary
	EUGENE P. HACKER	Controller
	ALFRED T. BULL	Asst. Controller
	HENRY D. VONOESEN	Asst. Treasurer
	E. Frank Foley	Asst. Secretary

COMPARATIVE HIGHLIGHTS

of the Year's Results

	1957	1956
SALES	\$212,942,786	\$203,463,103
Earnings Before Federal Taxes on Income	\$ 9,553,589	\$ 10,884,415
NET EARNINGS AFTER FEDERAL TAXES ON INCOME .	\$ 4,624,589	\$ 5,240,415
TOTAL EARNINGS PER COMMON SHARE	\$2.75	\$3.18
DIVIDENDS PAID PER SHARE—COMMON (after Preferred dividends)	\$2.00	\$2.00
Dividends Paid Per Share—Preferred	\$3.75	\$3.75
Total Dividends Paid	\$ 3,462,450	\$ 3,428,786
TOTAL SALARIES, WAGES AND EMPLOYEE BENEFITS .	\$ 43,172,344	\$ 40,913,998
Taxes Paid—Federal, State and Local (Not Including Taxes Paid by Company for Social	¢ (450.207	¢ 7,070,270
SECURITY)	\$ 6,450,307	\$ 7,079,278
Taxes Paid—Per Share—Common	\$4.17	\$4.63
MERCHANDISE INVENTORIES	\$ 37,798,627	\$ 35,328,360
MERCHANDISE IN TRANSIT	\$ 4,710,664	\$ 3,741,724
Number of Stores in Operation	476	476
AVERAGE SALES PER STORE	\$ 447,359	\$ 427,443
Earnings Retained for Use in the Business	\$ 1,162,139	\$ 1,811,629

TO OUR STOCKHOLDERS

Sales and Earnings

Our 1957 Sales were \$212,942,786 compared to Sales in 1956 of \$203,463,103, an increase of \$9,479,683, a new all-time high.

The Net Profits were \$2.75 per share of common stock in 1957 compared to \$3.18 in 1956.

This decrease in Net Profits was due largely to higher operating expenses, including certain costs due to enlarging and relocating old stores and the opening of new stores. The Gross Profit on sales was slightly lower in percentage in 1957 compared to 1956 due principally to markdowns on merchandise which were taken during the latter part of the year. When employment and farming incomes declined in many communities where we have stores, it seemed advisable to take these markdowns to stimulate sales and to convert the merchandise into cash.

Part of our decrease in Net Profits for 1957 was due to inadequate sales and net profits from some of our larger stores. We have expanded our Buying Department in recent years, adding new Buyers, new and additional lines of merchandise and doing considerable experimenting with better quality and higher priced items. The lessons learned to date, the information we have gained, together with the repeat business established on many of these newly added items and lines of merchandise will be very helpful to us this year and in the future.

We have explained previously that one of our purposes in opening a limited number of large size stores is to strengthen our overall Company operation. The items and lines of merchandise which have proven profitable in the larger stores can then be stocked in a great many of our medium sized stores. In many medium and smaller sized towns the Newberry store is the largest and most modern appearing store in the community, doing a much better than average volume of sales in relation to the size of the community because our customers can select from an assortment of merchandise that will compare very favorably with what may be purchased in large cities.

On the whole, our new and enlarged stores have been very well received by our customers and are operating on a good net profit basis. We feel confident that the experience gained to date in our large stores and the general upgrading of our assortment of merchandise will result in a substantially improved net profit record. In this connection our present thinking is that Shopping Center Stores and the enlargement of Newberry Stores in the medium and smaller communities is our best avenue of expansion of the business.

Inventories

Our Total Merchandise Inventories in Stores and Warehouses on December 31, 1957 were \$37,798,627 compared to \$35,328,360 at the beginning of the year. This, of course, includes the merchandise needed to stock new and enlarged stores.

Financial Position

The Company continues to enjoy a very strong financial position. Working capital at the end of the year was \$43,437,736 compared to \$44,040,708 at the end of 1956.

Dividends

Dividends amounting to \$2.00 per share were paid on the Common Stock during the year. The Company now has paid 118 consecutive quarterly dividends on Common Stock, the first such dividend having been paid in the year 1928.

Expansion, Modernization and Store Improvements

We are working toward a balanced program of opening new stores and modernizing and enlarging existing stores to strengthen our position in each community. The wide geographical distribution of Newberry Stores throughout the United States gives us a wonderful opportunity to strengthen and expand our business with very limited risk because of previous experience as to sales and profit possibilities in the communities served.

Constant thought and study is being given to the design of store fixtures to obtain the maximum display space from each square foot of sales floor area. We are also striving for attractive store appearance, with lighting and colors that will provide a desirable setting in which to display and sell our long established lines of merchandise in addition to the better quality and higher ticket items which can be sold profitably. We are working constantly to economize on fixture and store equipment cost.

We are now operating 114 stores on a Self-Service Customer Check-Out basis with additional stores scheduled to be converted to this type of selling. We are also combining the principle of Area Wrap Stations and Self-Service Check-Outs in some stores.

During 1957 a net total of \$4,662,967 was invested in the Company's expansion and improvement program. The amounts expended were as follows:

For new land and buildings .							\$3,374,982
For new furniture and fixtures							6,083,302
For new leasehold improvements					٠		1,303,683
Total Expended				٠			10,761,967
Less sale of improved properties a	nd	fixt	ure	S			6,099,000
Net Amount Expended							\$4,662,967

New Stores were opened in the following 8 locations:

NORTHAMPTON, PA.

WEST COVINA SHOPPING CENTER	PARK CENTRAL SHOPPING CENTER
WEST COVINA, CALIF.	PHOENIX, ARIZ.
GREEN ACRES SHOPPING CENTER	SOUTH BAY SHOPPING CENTER
VALLEY STREAM, L. I., N. Y.	REDONDO BEACH, CALIF.
FIFTH AVE. OF L. I. SHOPPING CENTER	GATEWAY SHOPPING CENTER
Manhasset, N. Y.	BEAUMONT, TEXAS
BELLEVUE SHOPPING SQUARE	COMPTON SHOPPING CENTER
BELLEVUE, WASH.	COMPTON, CALIF.
Old Stores Relocated in New Buildings:	

TIFFIN, OHIO

Major alterations were completed in 15 stores as follows:

California Maine Pennsylvania Los Angeles (So. Broadway) PRESOUE ISLE SUNBURY GLENDALE NORWAY SOMERSET Massachusetts Vermont Florida WHITE RIVER JUNCTION FRANKLIN TAMPA Michigan Virginia Georgia MANISTEE CULPEPER MACON New York Idaho WELLSVILLE LEWISTON ONEONTA

Fixture remodeling jobs were completed in a number of other stores converting the old fixtures to back-to-back tables or counters and in most cases converting also to Self-Service check out. Air Conditioning and improved lighting were installed in several stores.

476 Stores were in operation at the end of 1957, the same as at the end of 1956. We closed 8 unprofitable stores during 1957.

Personnel and Suppliers

During the year, 50 more employees completed 20 years of association with our Company bringing to 693 the number wearing 20 year service award pins. 227 other employees received recognition for 10 years of service, making a total of 2,194 in this group. We are proud of this evidence of loyalty of these 2,887 persons now contributing their experience to our Company.

Our employee stock option plan, after two years of operation, has made it possible for 1,310 of our employees to become the owners of 35,279 shares of stock in their Company.

During 1957 many persons were promoted in the Company continuing the long established Newberry Company policy of promotions from within the organization.

Some new positions were created in the Buying Departments and Division Offices to help buy and sell a wider variety of merchandise. It takes time and money to expand the key personnel of an organization. We have placed considerable stress on this in recent years and believe we are now in a position to capitalize on the knowledge and experience that has been gained by so many people in the Newberry Company.

We appreciate the cooperation of the hundreds of Suppliers who have helped to make it possible for the Newberry Company to grow over a period of many years. We appreciate also the good service and courteous attention we have received from our new Suppliers.

When Mr. J. J. Newberry opened the first Newberry store in Stroudsburg, Pa. in December, 1911, he established a policy of conducting the business in accordance with high standards of personal conduct, integrity and fair dealing.

We try diligently to live up to those standards, and we are proud of the people who comprise the Newberry business family and thankful for the excellent spirit of cooperation within the Company.

Chairman of the Board

Eastenhous

March 10, 1958

J.E. Nelson President

STATEMENT OF CONSOLIDATED EARNINGS AND RETAINED EARNINGS

YEAR ENDED DECEMBER 31, 1957 WITH COMPARATIVE FIGURES

	1957	1956
Sales	\$212,942,786	\$203,463,103
Other income	158,691	85,643
	213,101,477	203,548,746
Deduct:		
Cost of merchandise sold and operating expenses	196,198,735	186,248,627
Taxes, other than Federal taxes on income	2,917,633	2,722,882
Depreciation and amortization	2,805,791	2,419,574
Interest	983,865	693,845
Employees' retirement fund expense (note 1)	584,930	539,225
Miscellaneous deductions	56,934	40,178
	203,547,888	192,664,331
Net earnings before Federal taxes on income	9,553,589	10,884,415
Provision for Federal taxes on income	4,929,000	5,644,000
Net earnings for the year	4,624,589	5,240,415
Less dividends:		
33/4 % Cumulative Preferred Stock	375,008	375,009
Common Stock—\$2 per share	3,087,442	3,053,777
	3,462,450	3,428,786
Current earnings retained	1,162,139	1,811,629
Add retained earnings from prior years	49,881,369	48,069,740
Retained earnings at end of year (note 2) .	\$ 51,043,508	\$ 49,881,369

See accompanying notes to financial statements.

CONSOLIDATED BALANCE SHEET

DECEMBER 31, 1957 WITH COMPARATIVE FIGURES

ASSETS

ASSETS	1957	1956
CURRENT ASSETS:		
Cash	\$ 12,963,330	\$ 14,601,095
Short-term Government securities, at cost plus accrued		
interest (approximate market)	3,981,630	5,988,828
Customers' accounts receivable	1,432,454	1,967,146
Equity in \$2,299,559 customers' accounts receivable		
sold (note 3)	229,956	
	1,662,410	1,967,146
Less provision for doubtful accounts	26,033	26,033
	1,636,377	1,941,113
Miscellaneous accounts receivable	749,682	675,977
Merchandise, at the lower of cost or market:		
At stores and warehouses	37,798,627	35,328,360
In transit	4,710,664	3,741,724
Total merchandise	42,509,291	39,070,084
Prepaid expenses	1,301,329	1,212,864
TOTAL CURRENT ASSETS	63,141,639	63,489,961
MISCELLANEOUS INVESTMENTS AND ADVANCES, AT		
Cost	51,905	50,123
Property and Equipment, at Cost (note 4):		
Land, buildings and improvements	14,437,142	12,959,921
Furniture and fixtures	31,368,325	30,515,347
	45,805,467	43,475,268
Less provision for depreciation	15,979,743	14,786,788
	29,825,724	28,688,480
Alterations and improvements to leased properties	21,878,999	20,975,920
Less provision for amortization	8,043,672	7,322,241
	13,835,327	13,653,679
TOTAL PROPERTY AND EQUIPMENT (net)	43,661,051	42,342,159
DEFERRED CHARGES (note 5)	2,676,072	2,015,154
	\$109,530,667	\$107,897,397

See accompanying notes to financial statements.

CONSOLIDATED BALANCE SHEET

DECEMBER 31, 1957 WITH COMPARATIVE FIGURES

LIABILITIES

LIABILITIES	1957	1956
CURRENT LIABILITIES:		
Accounts payable and accrued expenses	\$ 14,719,887	\$ 14,099,237
Provision for Federal taxes on income (note 6)	4,356,762	4,849,416
Dividend payable on preferred stock in February of following year	93,752	93,752
Installments on long-term debt due within one year .	559,536	406,848
TOTAL CURRENT LIABILITIES	19,729,937	19,449,253
Deferred Federal Taxes on Income (note 6)	712,000	503,000
Long-Term Debt, less amounts due within one year classified as current liabilities (note 7)	21,227,551	21,653,934
	_	
RESERVE FOR SELF-INSURANCE—fire, burglary and flood	925,141	978,498
STOCKHOLDERS' EQUITY (notes 2 and 8):		
Cumulative Preferred Stock, par value \$100 per share:		
Authorized 125,000 shares, issuable in series.		
Issued 100,000 shares, 33/4 % Series (redeemable at \$101.50 per share, plus accrued dividends).	10,000,000	10,000,000
Common Stock, no par value:		
Authorized 2,000,000 shares.		
Issued 1,606,703 shares in 1957; 1,589,915 shares in 1956	5,937,483	5,463,693
Subscribed and unissued 9,832 shares in 1957;		
9,245 shares in 1956	258,009	270,612
Retained earnings	51,043,508	49,881,369
	67,239,000	65,615,674
Less cost of 59,472 shares of Common Stock in treas-		
ury	302,962	302,962
TOTAL STOCKHOLDERS' EQUITY	66,936,038	65,312,712
	\$109,530,667	\$107,897,397

See accompanying notes to financial statements.

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 1957

- (1) The actuarially determined liability for unfunded past service costs arising from amendments to the Employees' Retirement Plan in 1954, which amounted to approximately \$1,110,000 as of December 31, 1957, is being amortized in annual installments as permitted by the U. S. Treasury Dept. The company expects to continue the plan but has reserved the right to modify or discontinue it at any time.
- (2) The loan agreement covering the 3¾ % Sinking Fund Notes totalling \$10,000,000 payable May 15, 1976 contains restrictions which are similar to those in agreements entered into at earlier dates covering other outstanding loans. The provisions of the 3¾ % agreement limit the payments of dividends and the repurchase of the company's capital stock after December 31, 1955 to the sum of \$1,000,000, plus subsequent earnings as defined in the agreement and proceeds from the sale of the company's capital stock. The amount of retained earnings as of December 31, 1957 free of such restrictions was approximately \$4,700,000, which is less than the amounts free under earlier agreements.
- (3) Under the terms of an agreement providing for the sale to a bank of all of its customers' accounts receivable arising from credit sales, the company is required to repurchase all accounts that are unpaid four months after the original due date.
- (4) Minimum annual rentals aggregating approximately \$6,800,000 are payable by the company under leases extending more than five years and approximately 93% of such aggregate amount is payable annually under leases expiring within thirty years.

During 1957 the company and its subsidiaries sold at a small profit and leased back store buildings and fixtures having a net book value of approximately \$6,000,000; the leases (which are subject to renewal at reduced rentals) have initial periods which are approximately equal to the estimated useful life of the assets.

- (5) Effective January 1, 1957 the company adopted the policy of deferring certain expenses incident to opening new stores. The effect of this change in accounting policy increased net earnings for the year and retained earnings at December 31, 1957 by approximately \$265,000 after taxes.
- (6) In 1954 the company adopted the declining balance method of computing depreciation on property and equipment for Federal income tax purposes as permitted by the Internal Revenue Code, but continued to provide depreciation in the accounts under the straight-line method.

The liability for Federal taxes on income reflected in the accompanying financial statements, computed at current rates on the basis of book income, exceeds the amount currently payable by \$712,000; such excess has been classified as a non-current liability.

(7)	The detail of the long-term debt is as follows:	1957	1956
	Mortgages payable on real estate	\$ 2,365,219	\$ 2,278,343
	2.90% Sinking Fund Notes due August 15, 1968 (sinking fund \$300,-000 per annum increasing to \$450,000 in 1958 and to \$550,000 in		
	1963)	8,050,000	8,500,000
	334 % Sinking Fund Notes due May 15, 1976 (sinking fund \$500,000 per annum commencing in 1961)	10,000,000	10,000,000
	31/8 % Promissory Notes due in semi-annual installments (presently about \$18,000 per annum) to 1975	756,878	775,740
	21/2 % Promissory Notes payable in monthly installments to April 1960	45,454	79,851
	4% Promissory Notes payable in annual installments to May 1959	10,000	20,000
	Total long-term debt	\$21,227,551	\$21,653,934

(8) Stockholders at a special meeting on January 20, 1956 approved an employees' restricted stock option plan which provides that on February 15 of each year for which it is declared effective, each person in the employ of the company since the beginning of the preceding year is to be granted an option to purchase one share of Common Stock for each full \$300 of his compensation during that year. Options are exercisable prior to December 31 in the year granted at 85% of the fair market value on the date of purchase.

Of 100,000 shares of unissued Common Stock reserved for the plan, 8,659 shares were issued in 1956 and 16,788 in 1957. An additional 9,832 shares subscribed for were not fully paid and remained unissued at December 31, 1957. The number of shares available for 1958, for which the Board of Directors has again declared the plan effective, is 64,721.

ACCOUNTANTS' REPORT

The Board of Directors and Stockholders

J. J. NEWBERRY Co.:

We have examined the consolidated balance sheet of J. J. Newberry Co. and subsidiaries as of December 31, 1957 and the related statement of earnings and retained earnings for the year then ended. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, the accompanying consolidated balance sheet and statement of consolidated earnings and retained earnings present fairly the financial position of J. J. Newberry Co. and subsidiaries at December 31, 1957 and the results of their operations for the year then ended, in conformity with generally accepted accounting principles applied on a basis consistent in all material respects with that of the preceding year.

PEAT, MARWICK, MITCHELL & Co.

New York, N. Y. February 21, 1958

Newberrys Serving 476

Alabama-3 Birmingham Dothan Montgomery

Arizona-5 Douglas Nogales Phoenix (2) Mesa

Arkansas-2 Hot Springs Pine Bluff

California-69 Bakersfield Bell Bellflower Beverly Hills Brawley Burbank (2) Compton (2) Downey El Centro Fresno Glendale Hanford Hollywood Huntington Park Inglewood (2)

Long Beach (2) Los Angeles (12) Marysville Merced Modesto Monterey Park North Hollywood Oakland Ontario Pomona (2) Porterville Redlands Redondo Beach (2) Reseda Salinas San Bernadino San Francisco San Jose San Mateo (2) San Pedro Santa Ana Santa Barbara Santa Cruz Santa Monica (2)

Colorado-4 Denver Fort Collins La Lunta

Pueblo

Santa Rosa

Studio City

Stockton

Torrance

Van Nuys

Westchester

West Covina

Ventura

Whittier

Visalia

Vallejo

Connecticut-2 Hartford New Haven

Florida-2 Pensacola Tampa

Georgia-3 Atlanta Columbus Macon

Idaho-5 Boise Lewiston Pocatello Twin Falls Idaho Falls

Ilinois-12 Alton Belleville Canton Collinsville Dixon East St. Louis Granite City Litchfield Macomb Peoria Rock Island West Frankfort

Indiana-17 Auburn Connersville Decatur East Chicago Gary Goshen Hammond (2) Hartford City Indiana Harbor Jasper Jeffersonville Marion Martinsville New Albany New Castle Whiting

lowa-3 Boone Iowa Falls Webster City

Kansas-3 Chanute Coffeyville Parsons

Kentucky-24 Bardstown Central City Corbin Cynthiana Danville Elizabethtown Frankfort Glasgow

Harlan Harrodsburg Hazard Henderson Lawrenceburg Lebanon Mayfield Mt. Sterling Owensboro Paris Pineville Richmond Shelbyville Somerset Versailles Winchester Louisiana-1 Lake Charles Maine-21 Bangor Bath Biddeford Calais Caribou Dover Foxcroft

Eastport Ellsworth Farmington Fort Kent Houlton Lewiston Lincoln Madawaska Mars Hill Millinocket Norway Presque Isle Rockland Rumford Van Buren

Maryland-6 Brunswick Elkton Frederick Hagerstown Pocomoke City Salisbury

Amesbury Boston Bridgewater Chelsea Clinton Fall River Falmouth Framingham Franklin Gardner Haverhill Holyoke Leominster Maynard

Newburyport North Adams North Attleboro Northampton Pittsfield Stoughton Wakefield Ware Whitman

Woburn Worcester

Michigan-13 Alma Calumet Charlotte Coldwater Houghton Iron Mountain Iron River Ishpeming Ludington Manistee Midland Port Huron Three Rivers

Los Angeles, Calif. (314 West 6th Street)

St. Louis, Mo.

Mississippi-1 Meridian

Missouri-12 Cape Girardeau Columbia Excelsior Spgs. Jefferson City Joplin

(1221 Locust Street)

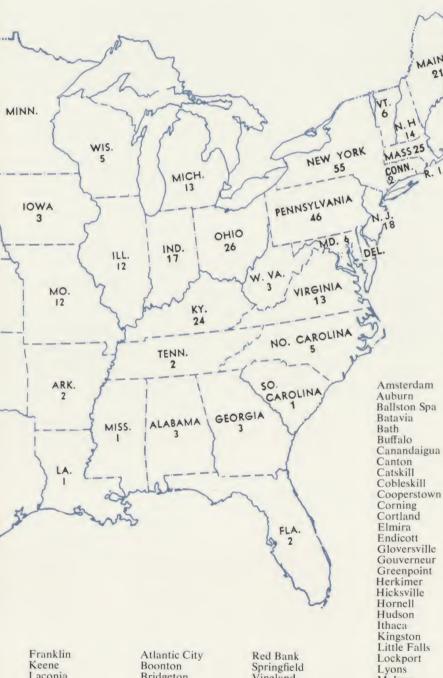
Maplewood Poplar Bluff Springfield St. Louis (4) Montana-2 Billings Great Falls

Dover

New Hampshire-14 Berlin Claremont Concord Derry



Communities from Coast to Coast



Laconia Littleton Manchester Nashua Plymouth Portsmouth Rochester

New Jersey-18 Asbury Park

Bridgeton Caldwell Dover Freehold Hackettstown Hammonton Keyport Long Branch Millville New Brunswick

Newton

ineland Wildwood

New Mexico-2 Las Vegas Raton

New York-55 Albany Albion

Herkimer Hicksville Hornell Hudson Ithaca Kingston Little Falls Lockport Malone Manhasset Massena

Corning Cortland Elmira Endicott Gloversville Gouverneur Greenpoint Middletown Niagara Falls Northville Nyack Ogdensburg Oneonta Ossining

Owego

Penn-Yan Perry Port Jervis Poughkeepsie Salamanca Saranac Lake Saratoga Springs Saugerties Ticonderoga Tupper Lake Valley Stream Walton Watertown Wellsville Whitehall

MAINE

21

N. Carolina-5 Asheville Monroe Oxford Reidsville Statesville

North Dakota-2 Fargo Grand Forks

Ohio-26 Ashland Ashtabula Bowling Green Bryan Bucyrus Cambridge Chillicothe Cincinnati Cleveland (3) Columbus Conneaut Coshocton East Palestine Findlay Fremont Ironton Lancaster Lima Massillon New Philadelphia Painesville Tiffin Wooster Zanesville

Oklahoma-3 Okmulgee Sapula Tulsa

Oregon-8 Astoria Bend Eugene Klamath Falls Medford Portland Roseburg Salem

Pennsylvania-46

Berwick Bloomsburg Bradford Carbondale Chambersburg Coalport Coatesville Danville Downingtown Du Bois Ephrata Forest City Freeland Homestead Jersey Shore Jim Thorpe Kennett Square Lansford Lewisburg Lock Haven McAdoo Mahanoy City Middletown Milton

Nanticoke Newport Northampton Olyphant Oxford Phoenixville Pottstown Renovo Roversford Sayre Scranton Shamokin Shenandoah Somerset Stroudsburg Sunbury Tamaqua Towanda Waynesboro Wellsboro West Chester

Mt. Carmel

Rhode Island-4 Newport Providence Warren West Warwick

So. Carolina-1 Camden

South Dakota-8 Aberdeen Huron Lead Mitchell

Rapid City Sioux Falls Vermillion Yankton

Tennessee-2 Gallatin Jellico

Texas - 7 Beaumont Denison Eagle Pass El Paso (2) Houston Texarkana

Utah-1 Ogden

Vermont-6 Barre Bellows Falls Newport Springfield White River Junction Windsor

Virginia-13 Bedford Clifton Forge Culpeper Farmville Fredericksburg Front Royal Lexington Salem South Boston Staunton Waynesboro Winchester Wytheville

Washington-10 Bellingham Bellevue Everett Longview Richland Seattle Spokane Walla Walla Wenatchee Yakima

West Virginia-3 Charleston Charlestown Martinsburg

Wisconsin-5 Fond Du Lac Kenosha Oshkosh Rhinelander Superior

Wyoming-2 Cheyenne Rock Springs

Newberry's Record of Sales and Earnings

Year	Number of Stores	Sales	Earnings per share on Common Stock Outstanding	No. of Shares Common Stock Outstanding
1912	1	\$ 32,383	N	
1913	2	42,184	O T	
1914	3	92,640		
1915	5	116,009	I N	
1916	5	151,465	C	
1917	6	149,466	O R	
1918	7	276,449	P	
1919	17	502,445	O R	
1920	17	751,984	A	
1921	26	1,157,234	T	
1922	33	1,750,066	E D	
1923	51	3,564,947	\$4.68	48,000
1924	68	5,114,339	6.42	48,666
1925	86	6,897,414	8.28	50,200
1926	112	9,985,074	*3.06	206,000
1927	151	15,069,159	3.65	213,200
1928	210	20,609,366	4.62	239,620
1929	279	27,789,369	†3.15	395,314
1930	335	30,187,392	2.22	395,314
1931	379	31,146,802	1.73	385,150
1932	406	33,121,670	1.07	381,324
1933	417	35,146,574	3.06	379,974
1934	431	41,054,218	5.38	380,446
1935	450	43,388,611	4.94	380,446
1936	461	48,376,510	6.03	380,446
1937	469	50,315,454	5.27	380,446
1938	476	49,040,697	4.04	380,446
1939	479	52,272,953	5.44	380,446
1940	486	55,879,580	4.53	380,446
1941	488	64,228,956	6.40	380,446
1942	492	77,313,152	6.70	380,446
1942	491	91,028,763	7.58	380,446
	491	95,861,688	7.39	380,446
1944	488	100,868,759	‡1.93	1,521,784
1945	487	113,228,967	4.74	1,521,784
1946	485	117,860,227	4.30	1,521,784
1947	484	134,785,360	4.55	1,521,784
	482	136,783,109	3.71	1,521,784
1949			4.24	1,521,784
1950	483	145,671,210 161,266,885	3.47	1,521,784
1951			3.32	1,521,784
1952	477	166,315,526		1.521,784
1953	476	171,163,900	3.48	1,521,784
1954	476 476	179,756,015 190,689,902	2.96 3.59	1,521,784
1955	476		3.18	1,530,443
1956 1957	476	203,463,103 212,942,786	2.75	1,547,231

^{*} Stock split-up 4 shares for 1 in 1926. † Stock split-up 3 shares for 2 and rights to subscribe to 10% of holdings issued May 1st, 1929. † Stock split-up 4 shares for 1 in 1945.



